



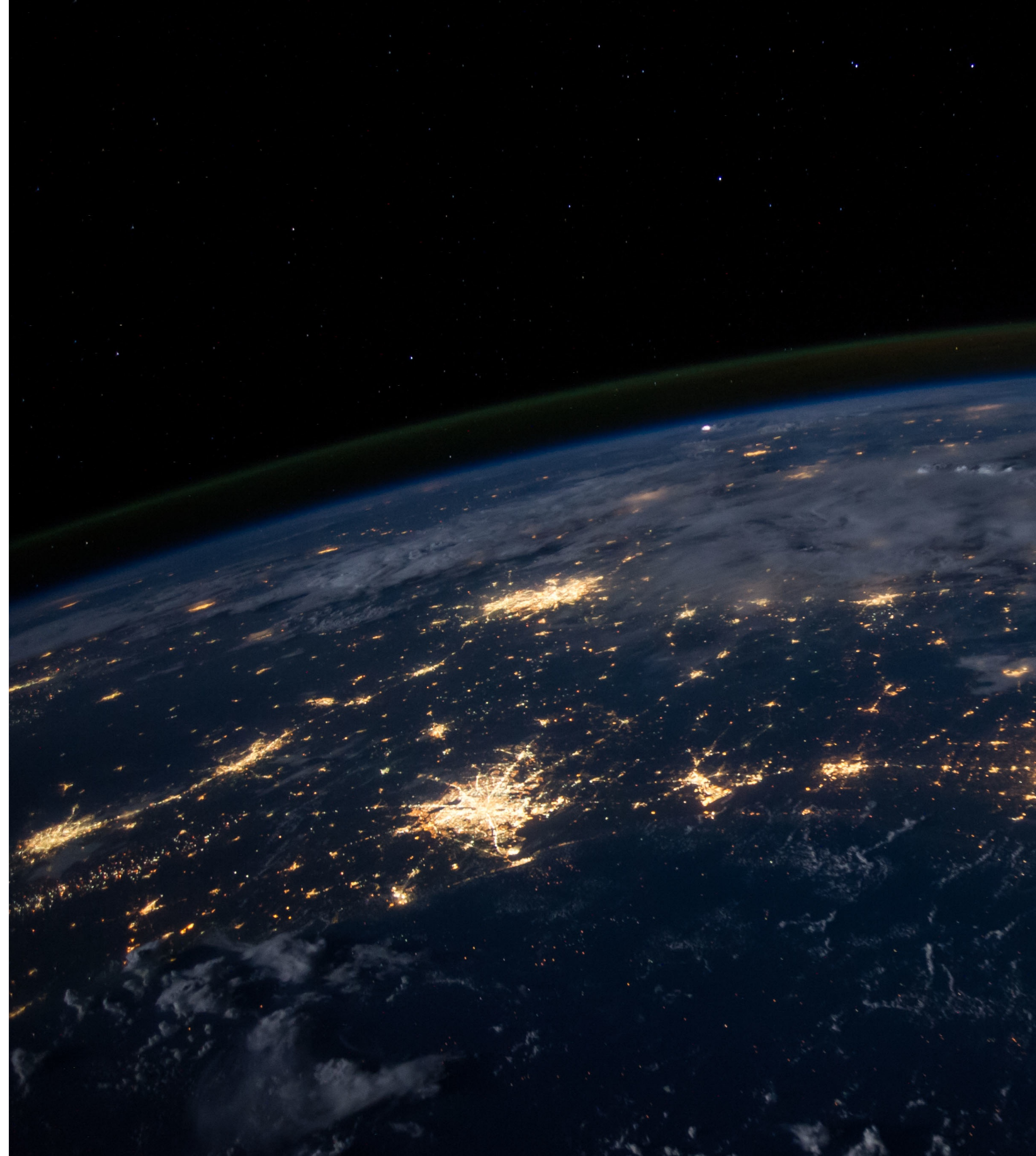
Washington State Issues Landscape

Concerned Taxpayers of WA State

N=600 Voters in the Washington State Likely
Electorate

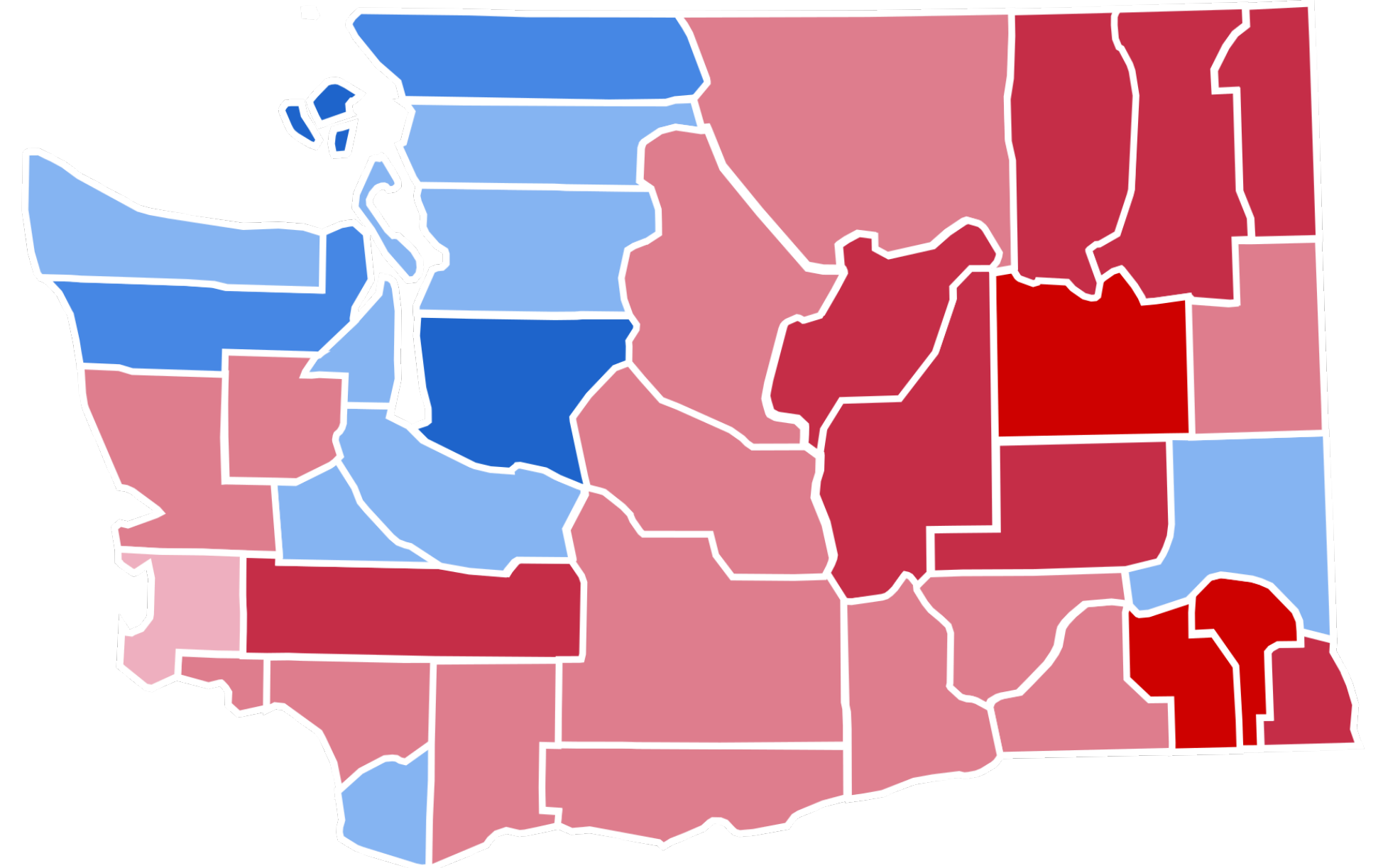
March 18-21, 2024

Margin of Error= ± 4.7 Percentage Points



What we did

- 600 registered voters in Washington State aged 18 or older were surveyed from March 18-21, 2024 using a mix of live telephone calls (30% landline) and text to online (70%), matched to the L2 Washington voter file.
- The sample was weighted to reflect population benchmarks for November 2024 registered voters for gender, age, race/ethnicity, education, region, party, turnout probability, and 2020 vote. The margin of error for a random sample of 600 voters is $\pm 4.7\%$.



Survey Demographics

GENDER

48% Male
52% Female

AGE

13% 18-29
17% 30-39
16% 40-49
25% 50-64
29% 65+

RACE

77% White
5% Black
7% Hispanic/Latino
6% Asian
5% Other/Multiple
3% Prefer not to say

EDUCATION

25% High School or less
18% Some college
16% Associate's Degree
26% Bachelor's Degree
15% Graduate Degree

IDEOLOGY

35% Conservative
34% Moderate
29% Liberal

PARTY

28% Republican
34% Independent
34% Democrat
3% Something else

PARTY+LEAN

42% Republican+Lean
10% Pure Independent
48% Democratic+Lean



Key Takeaways



Key Takeaways: The Political Landscape

- Dave Reichert holds a 9-point lead over Bob Ferguson on the two-way ballot (39-30) and is slightly ahead of Ferguson on the full ballot (28-23). Notably, **Reichert holds a stronger advantage in suburban (10-point lead) and rural (12-point lead) areas.**
- **Governor Inslee's approval is underwater by a 10-point margin, 43-53.** The generic state legislature ballot is split slightly in favor of Republicans (42-40), with a **16-point margin for Republicans among non-white voters and 19-point margin among male voters.**
- Maria Cantwell leads Raul Garcia on the Senate seat ballot, 44-36. However, **Garcia holds a 6-point lead over Cantwell among non-white voters.**



Key Takeaways: The Ballot Measures

- All three specific measures tested positively, with the **state long-term opt out measure driving the highest margin of 65-21 in favor. Ferguson voters are split 40-42 on the state LTC reform measure.**
- The excise tax repeal has the narrowest margin of the three measures, polling 43-38. Income polarization was notably low. Voters making under \$50k support the bill 39-37 while those making \$50k or more support it 44-38.
- The measure to prohibit additional carbon tax programs polled at a 24-point margin in favor of prohibition. **Non-white voters favor such a prohibition by a much larger margin of 39 points, in comparison to white voters who favored it by 19 points.**
- **Voters strongly prefer candidates who back the state LTC reform measure, with almost two-thirds (65%) more likely to support them.** Candidates supporting the other two measures face a more mixed reaction, with half of all voters more likely to favor a candidate who supports each of the two measures.



Key Takeaways: The Natural Gas Ban Law

- **More than 3 in 4 voters believe that homeowners should have a choice to continue receiving natural gas**, while 11% are unsure. Independents notably support homeowners' choice to get natural gas by 80 to 9. **Ferguson supporters also favor homeowners' choice by 56 to 26.**
- An overwhelming majority of WA voters support a ballot measure to allow homeowners and restaurants to use natural gas for heating and cooking, 77-12. **Two-thirds of Democratic voters support such a measure.**
- **Almost no voters hold a favorable view of foreign-owned corporate energy monopolies.** Not only are they viewed unfavorably by Reichert supporters, but unfavorability for these monopolies is also high among Ferguson supporters (75%) and Independents (81%).

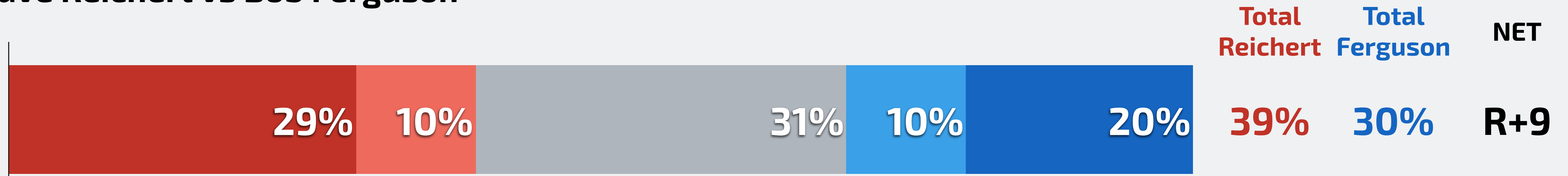


Political Landscape

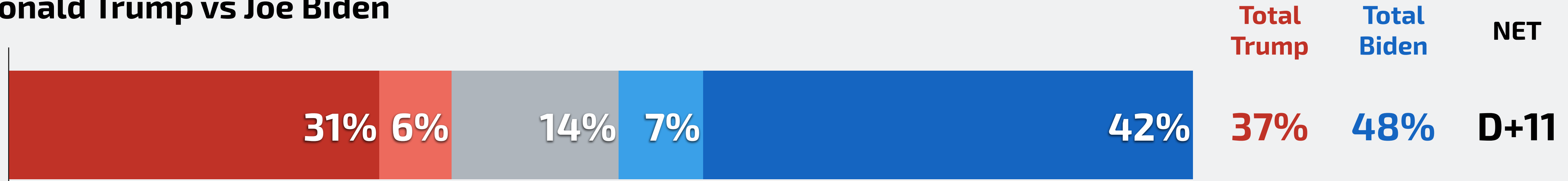


Reichert leads Ferguson by 9 points statewide – and 31% unsure – while Biden leads Trump by 11 points for the presidency

Dave Reichert vs Bob Ferguson



Donald Trump vs Joe Biden

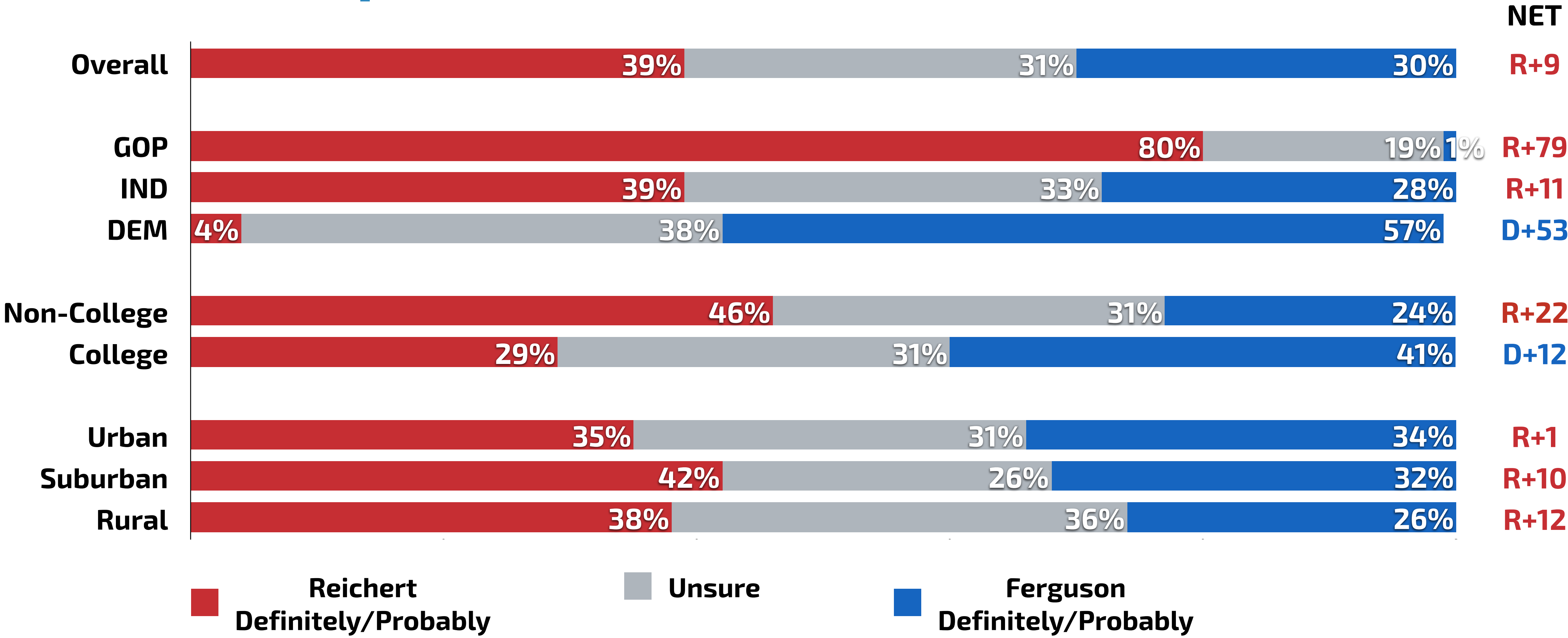


■ The Republican candidate, definitely
 ■ The Republican candidate, probably
 ■ Unsure
 ■ The Democratic candidate, probably
 ■ The Democratic candidate, definitely



Q. If the 2024 presidential election were being held today, would you vote for Donald Trump or Joe Biden?
 Q. If the 2024 Washington gubernatorial election were being held today, would you vote for Dave Reichert, or Bob Ferguson?

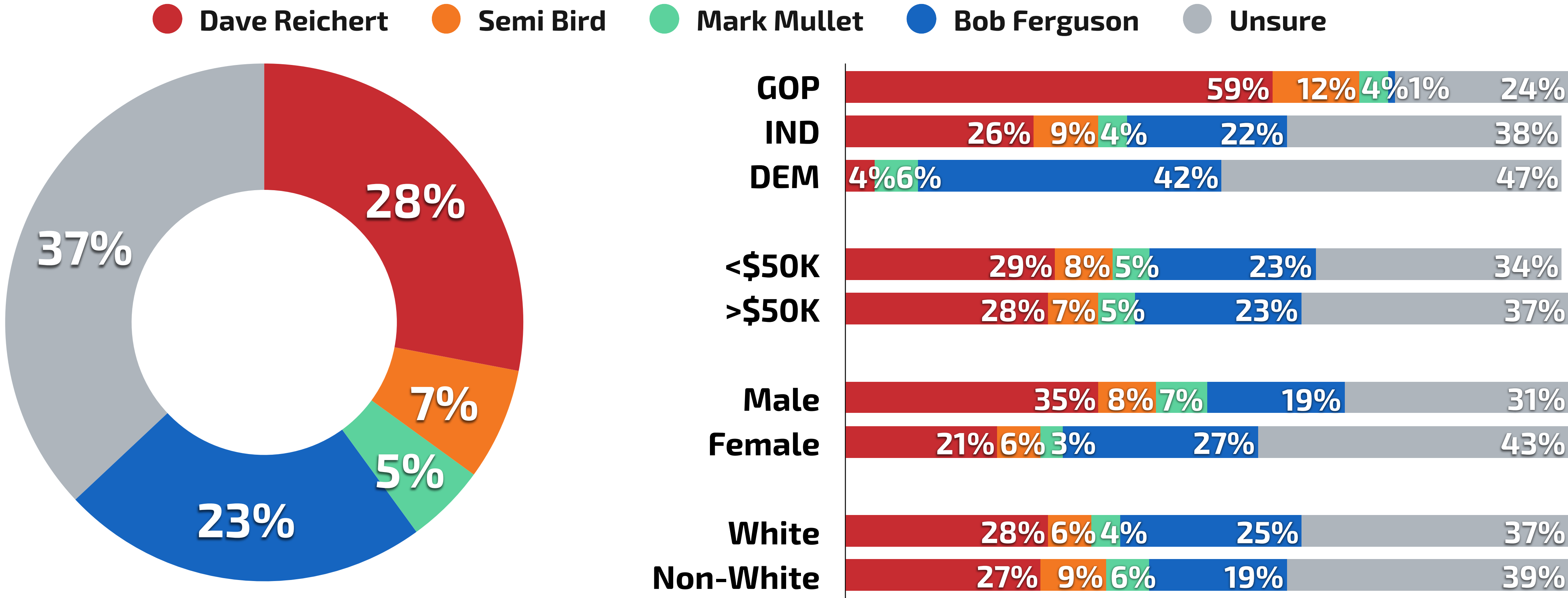
Reichert holds an advantage among suburban and rural voters as well as Independents



Q. If the 2024 Washington gubernatorial election were being held today, would you vote for Dave Reichert, or Bob Ferguson?



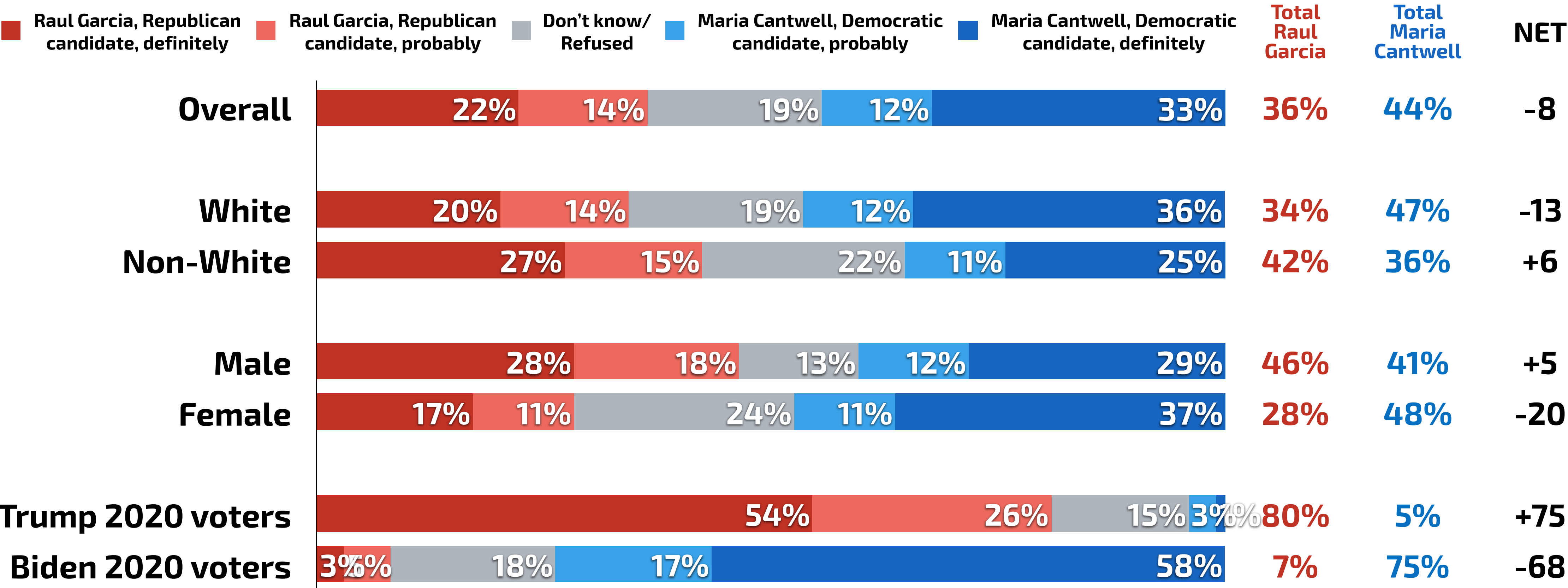
A plurality of voters are unsure when given a longer ballot, but Reichert easily pulls ahead of Bird and narrowly beats Ferguson



Q. If the 2024 Washington gubernatorial election were being held today, would you vote for...?

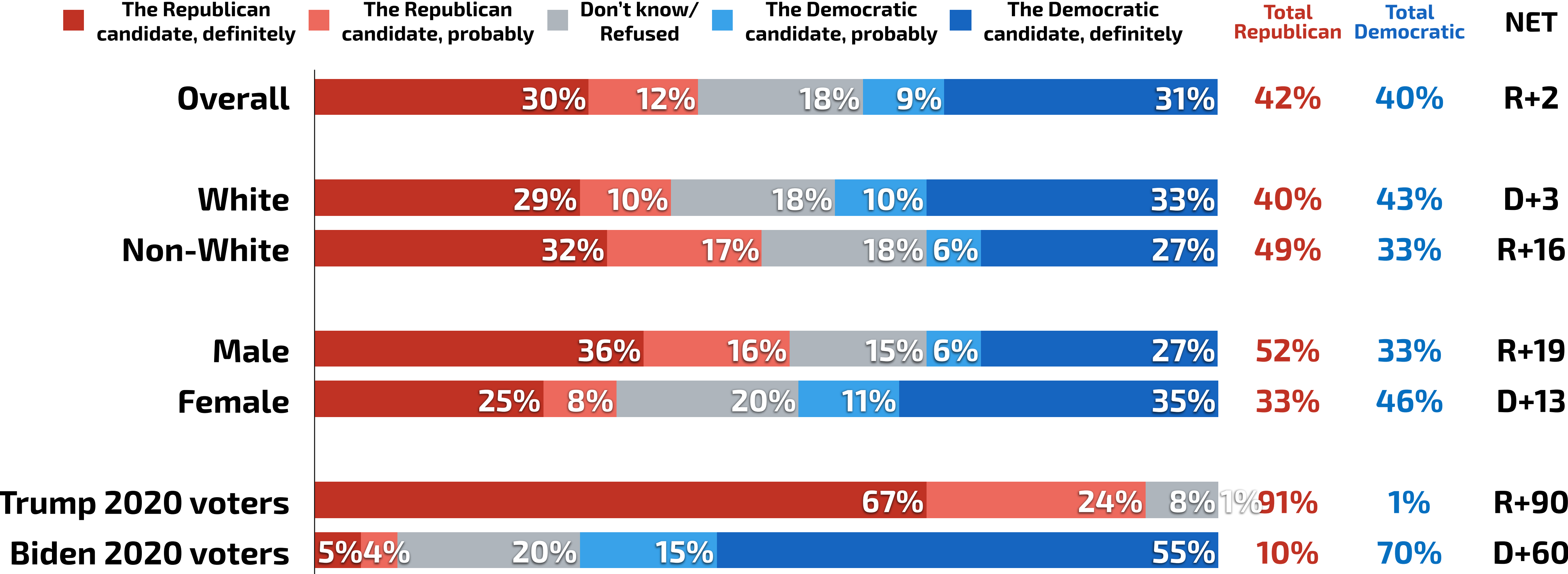


Maria Cantwell leads Raul Garcia, 44-36, but narrowly loses among male and non-white voters



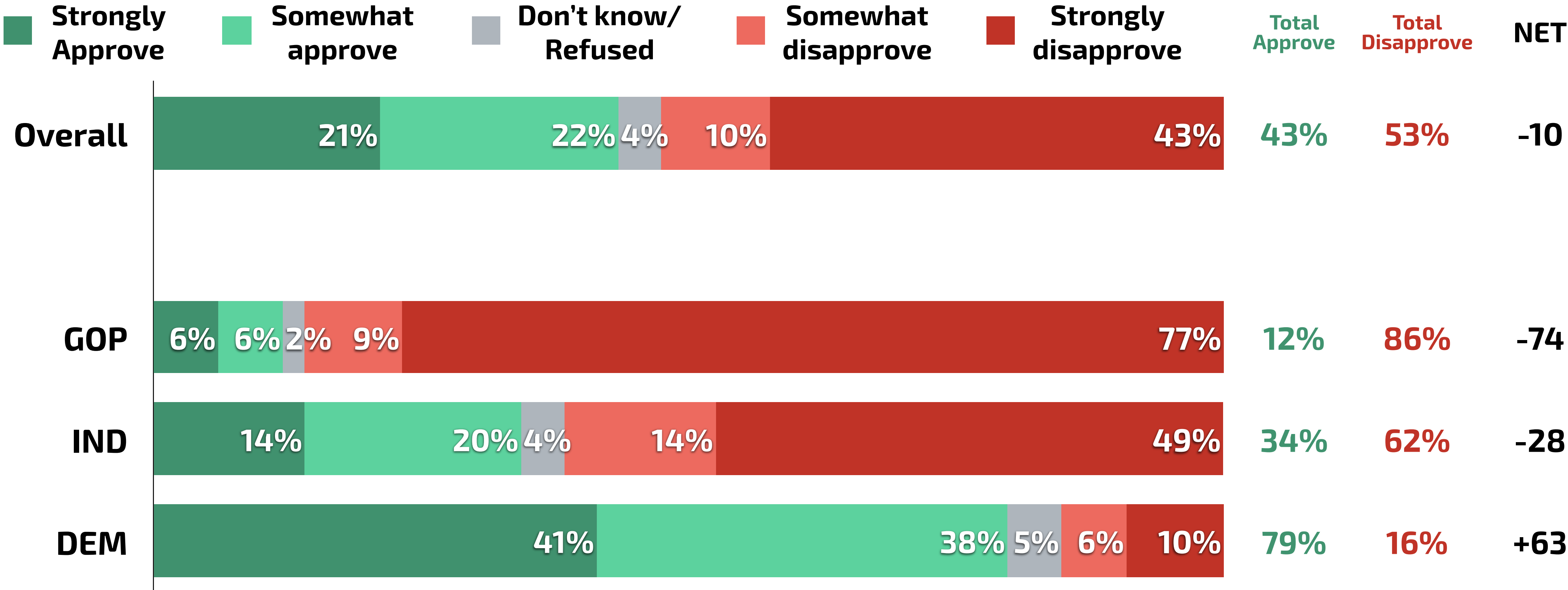
Q. If the 2024 Washington federal senate election were being held today, would you vote for...?

State ballot splits for Republicans, 42-40, with Republican margins notably strong among non-white and male voters



Q. If the election for the Washington state legislature in your district were held today, would you vote for the Republican candidate or the Democratic candidate?

Inslee's approval is underwater, at 43-53, with roughly 2 in 3 Independents disapproving of his job as Governor

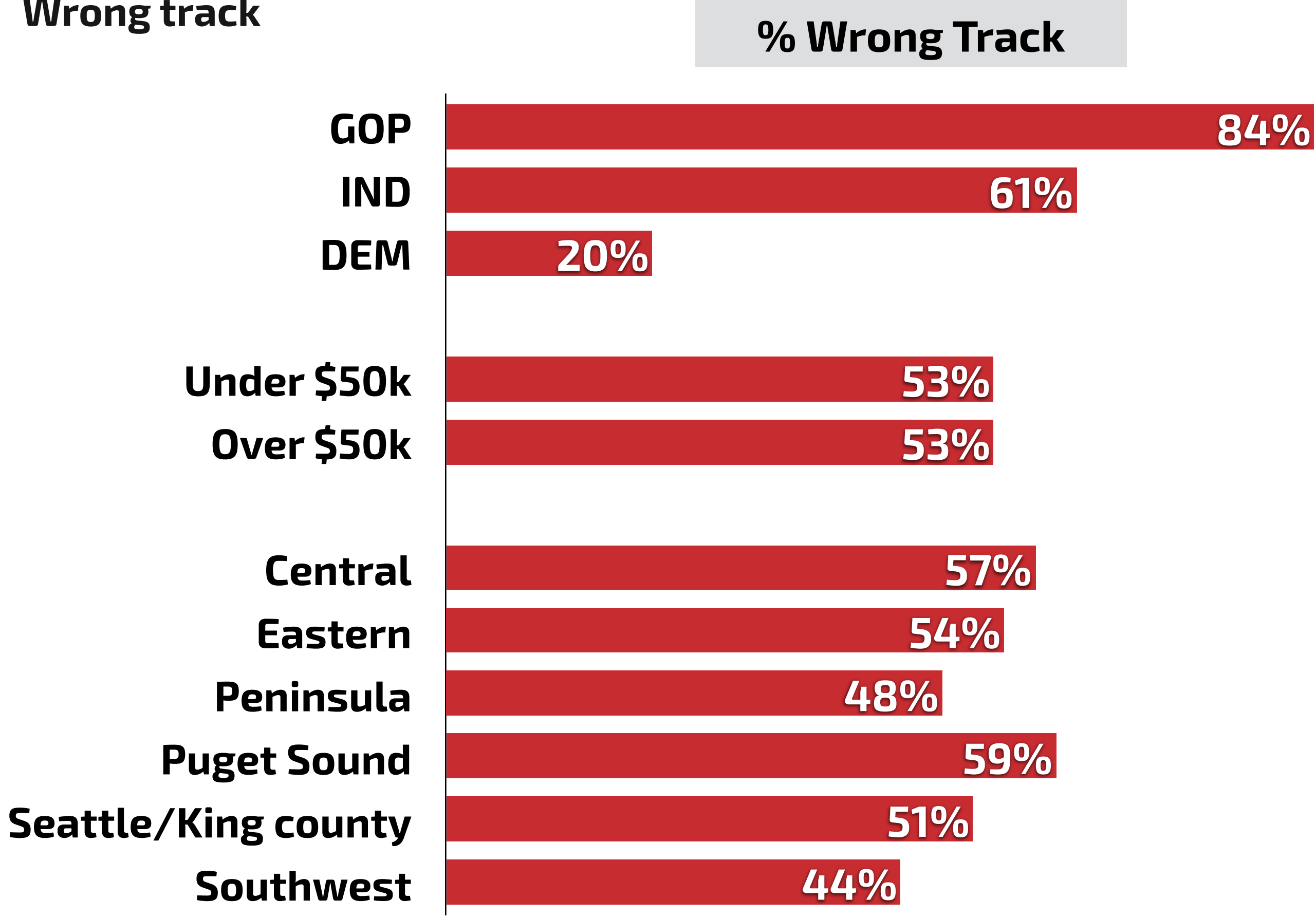
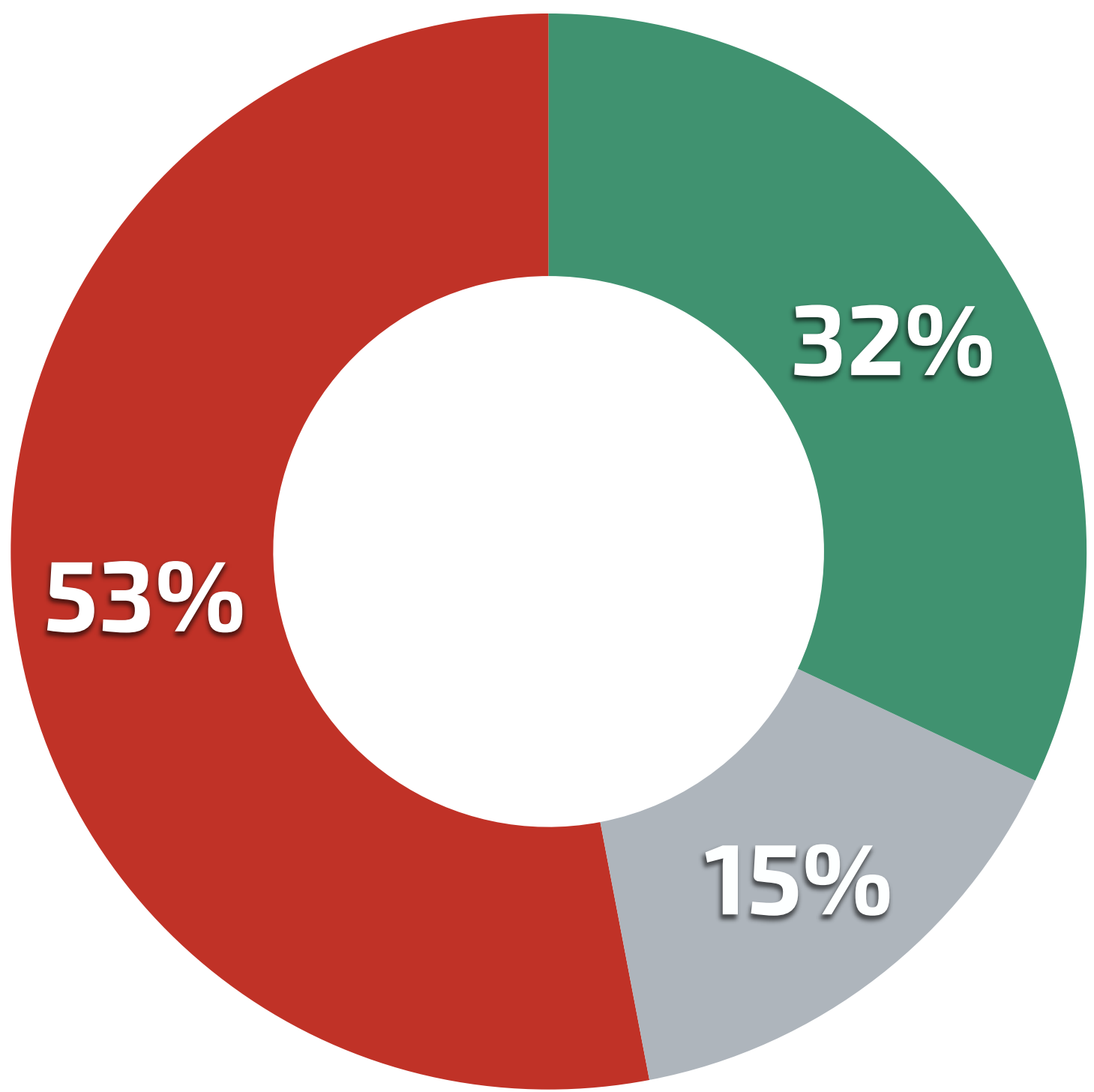


Q. Overall, do you approve or disapprove of the way Jay Inslee is handling his job as Governor?



A majority of all voters and Independents say Washington state is on the wrong track

● Right direction
 ● Unsure
 ● Wrong track

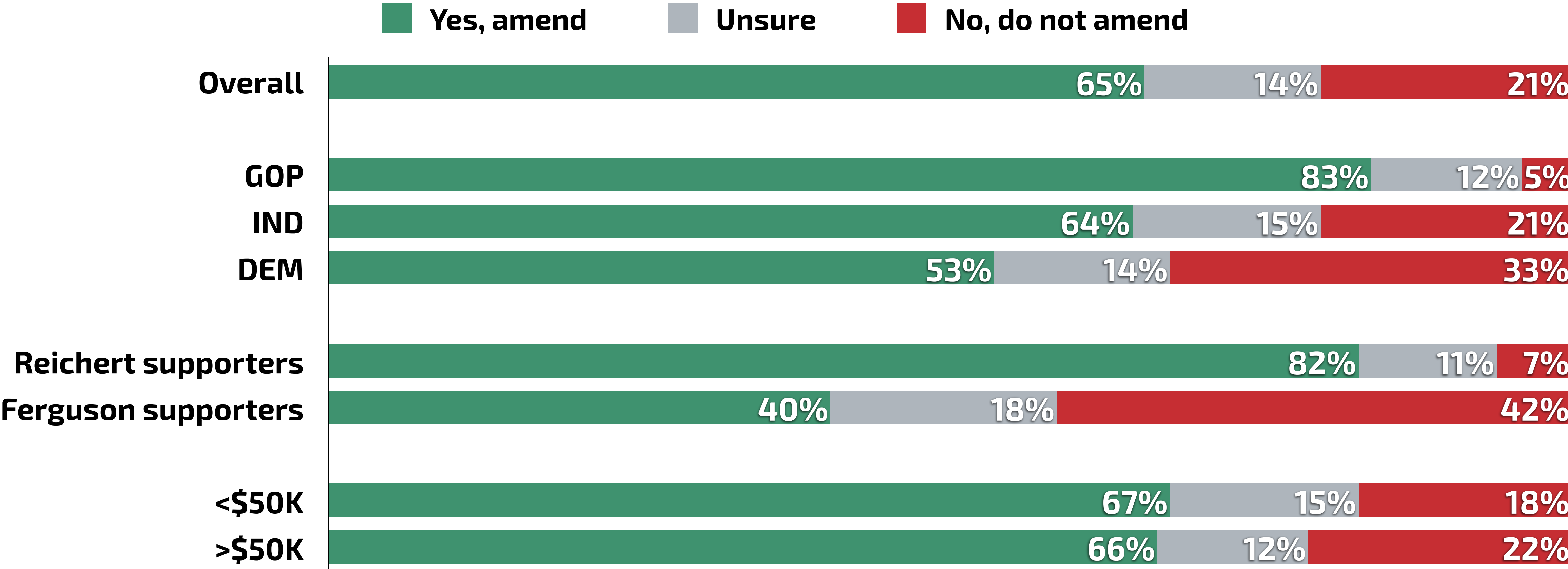


Q. Would you say things in Washington state are headed in the right direction, or is the state off on the wrong track?

Ballot Measures



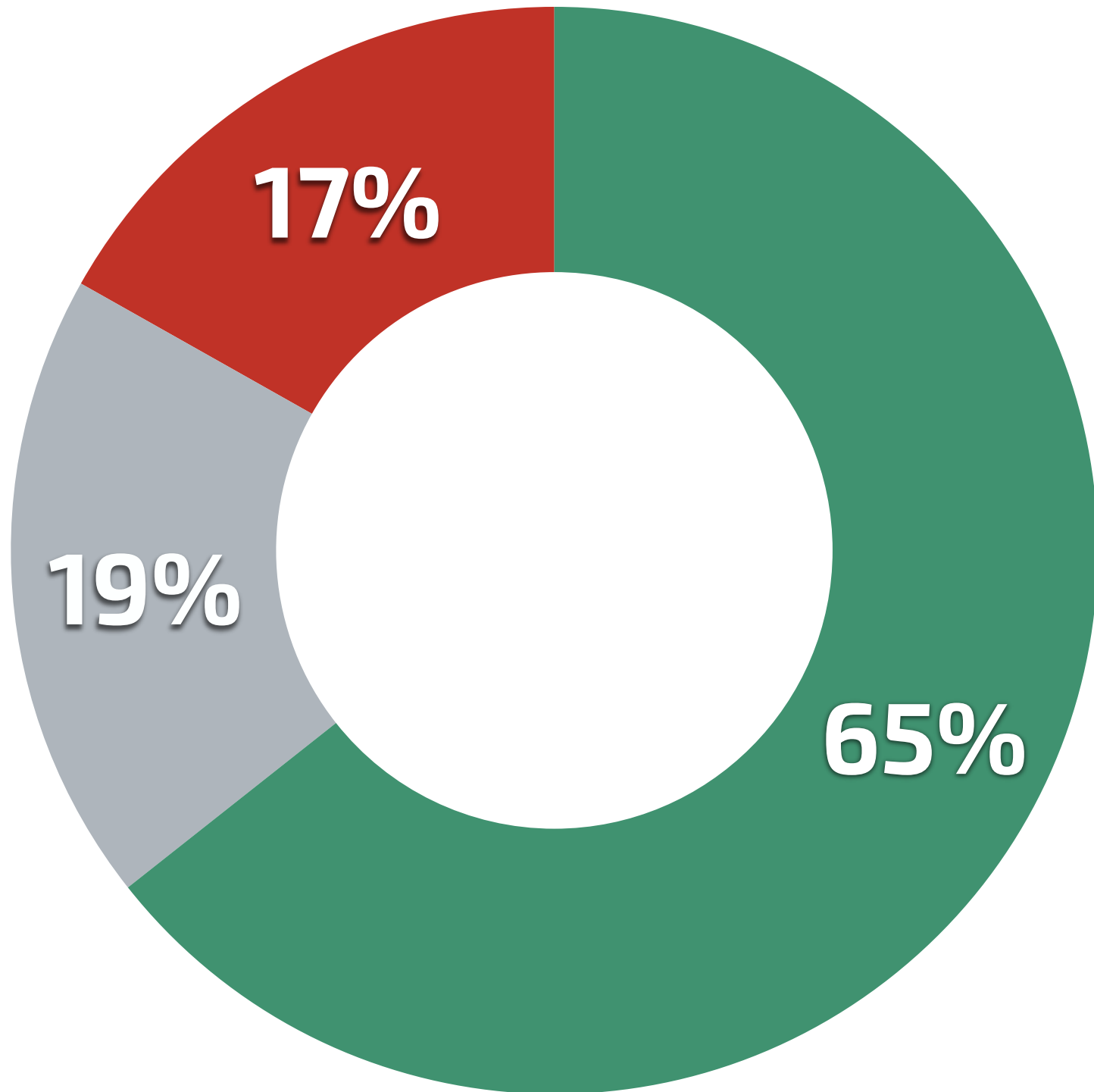
Nearly 2 in 3 voters favor amending the state's LTC insurance, with a strong majority of Republicans and Independents in favor



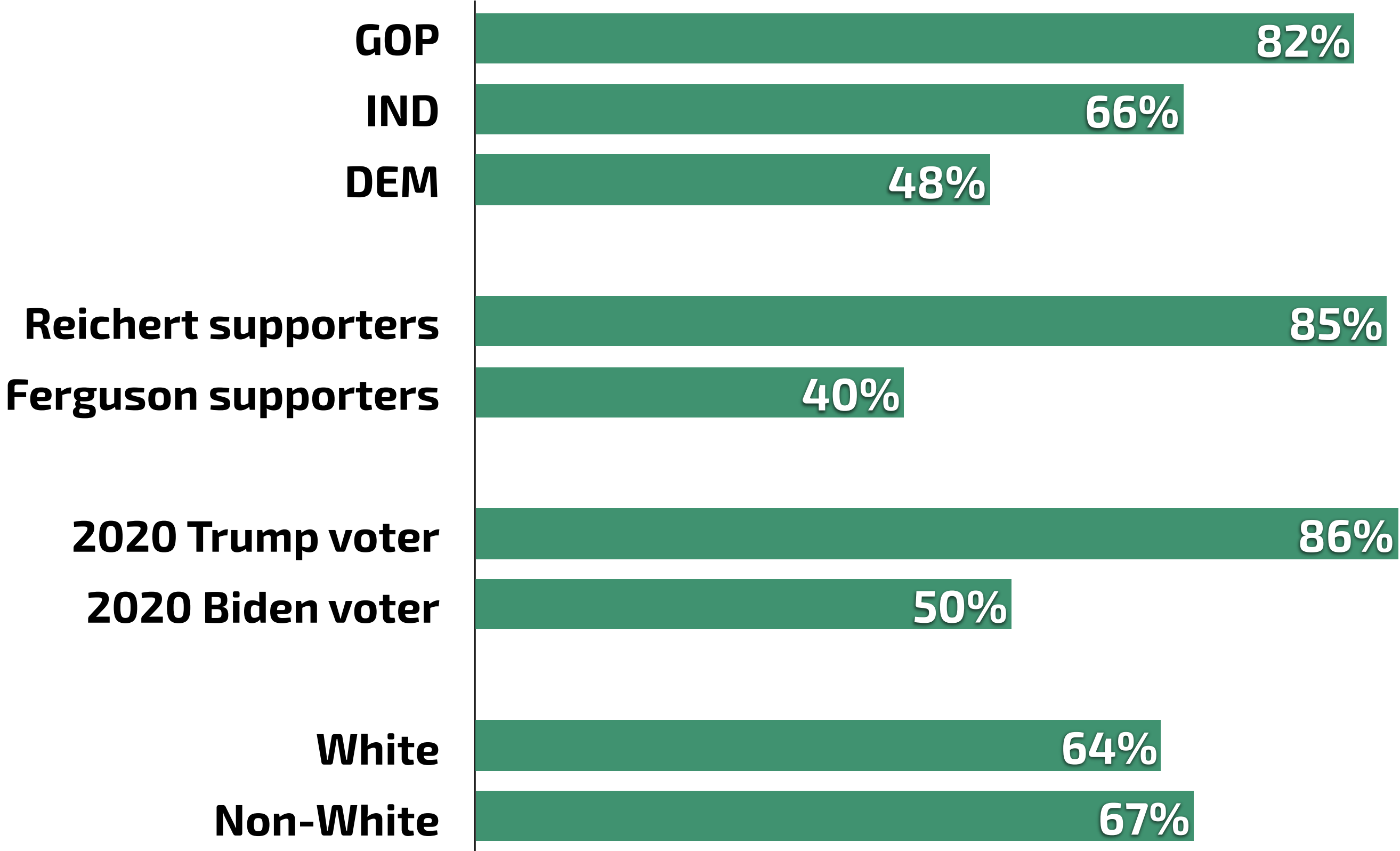
Q. All employees working in Washington state are automatically enrolled in the state's long term care insurance without an option to opt out of the coverage. A proposed measure would alter state law to allow more employees and self-employed people to opt out of long term care insurance programs. Do you believe the state long term care program should be amended to allow workers to choose whether to opt out of long-term care insurance?

About 2 in 3 voters say they are more likely to support a candidate in favor of reforming the state's LTC insurance

● Much/somewhat more likely
 ● Unsure
 ● Much/somewhat less likely



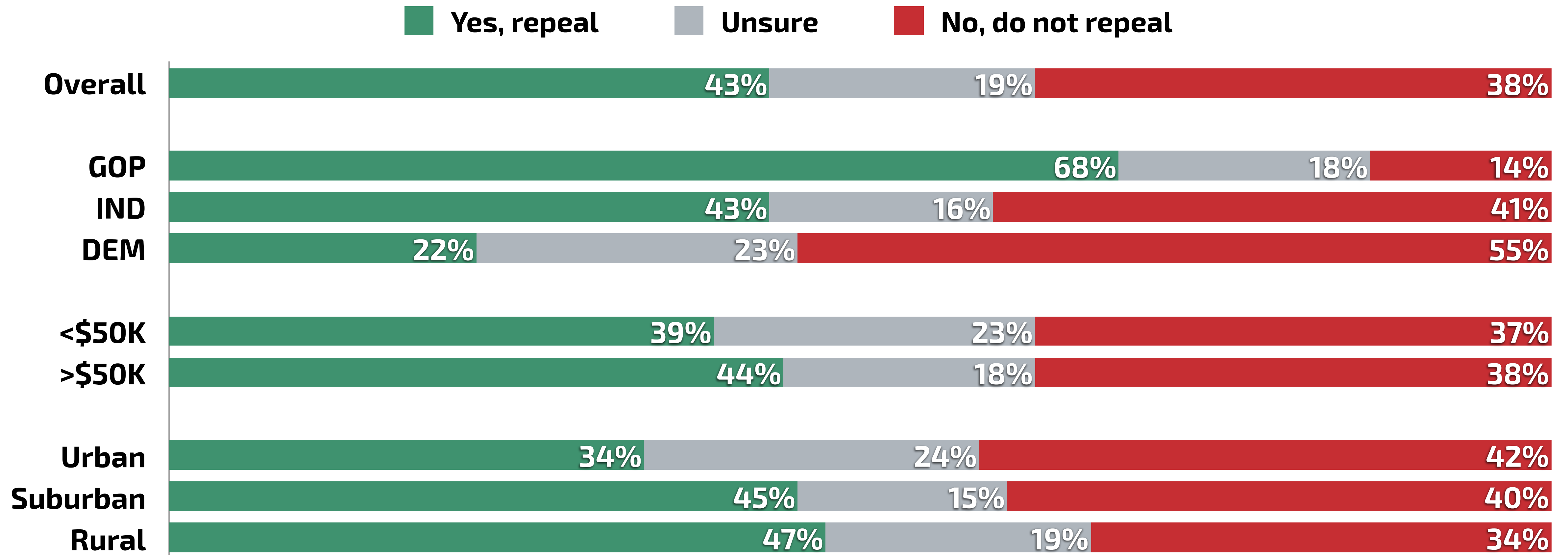
% Much/Somewhat More Likely



Q. Would you be more or less likely to support a candidate who supports the following measures?
 -A measure to allow workers to choose whether to opt out of long-term care insurance.



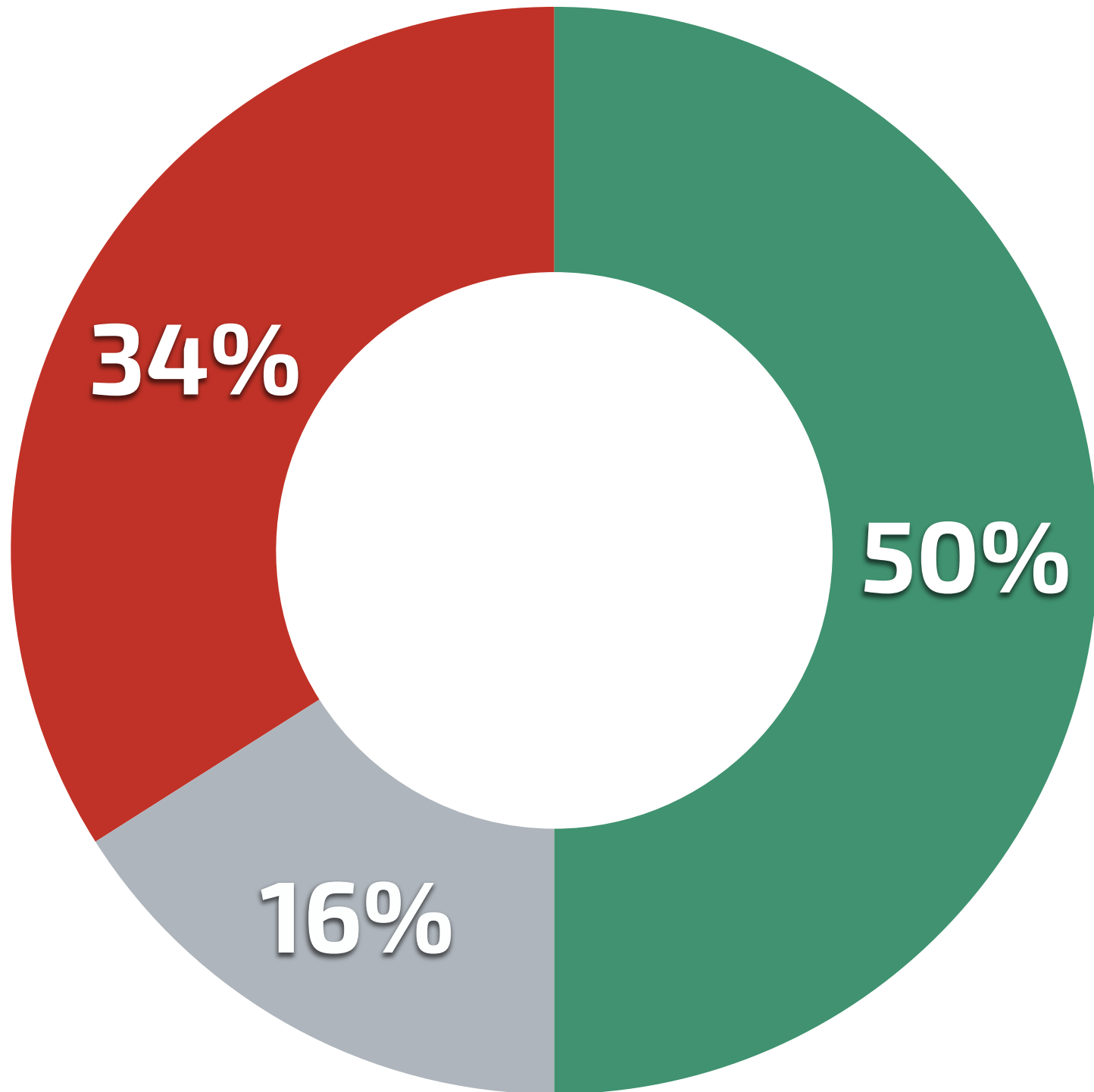
Repealing excise tax measure splits different partisans but not different income voters



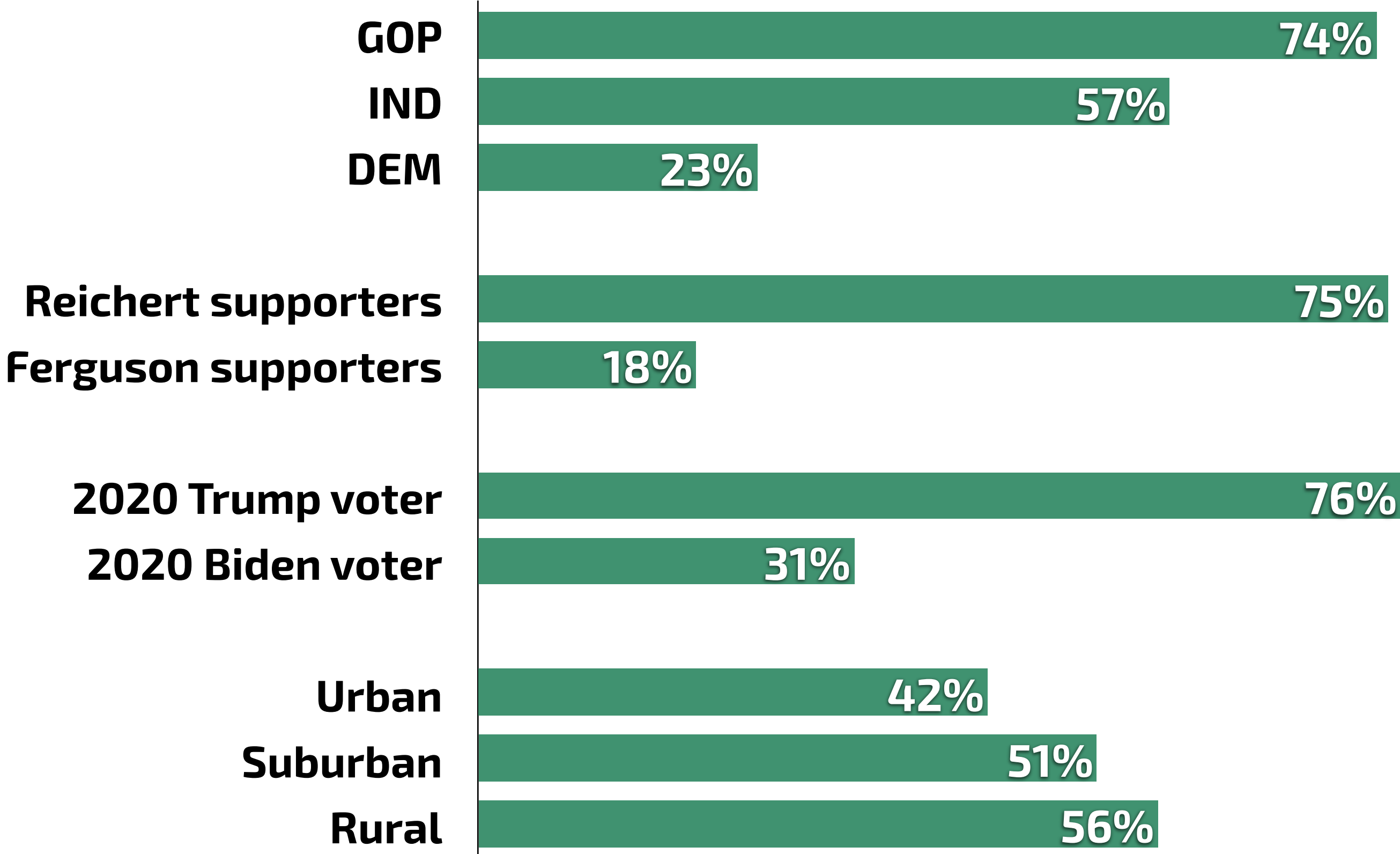
Q. A proposed measure would repeal an excise tax imposed on the sale or exchange of certain long-term capital assets by individuals who have annual capital gains of over \$250,000.
Do you believe in repealing the state excise tax on capital asset gains of over \$250,000?

Half of all voters say they are more likely to support a candidate in favor of repealing the state excise tax

● Much/somewhat more likely
 ● Unsure
 ● Much/somewhat less likely



% Much/Somewhat More Likely

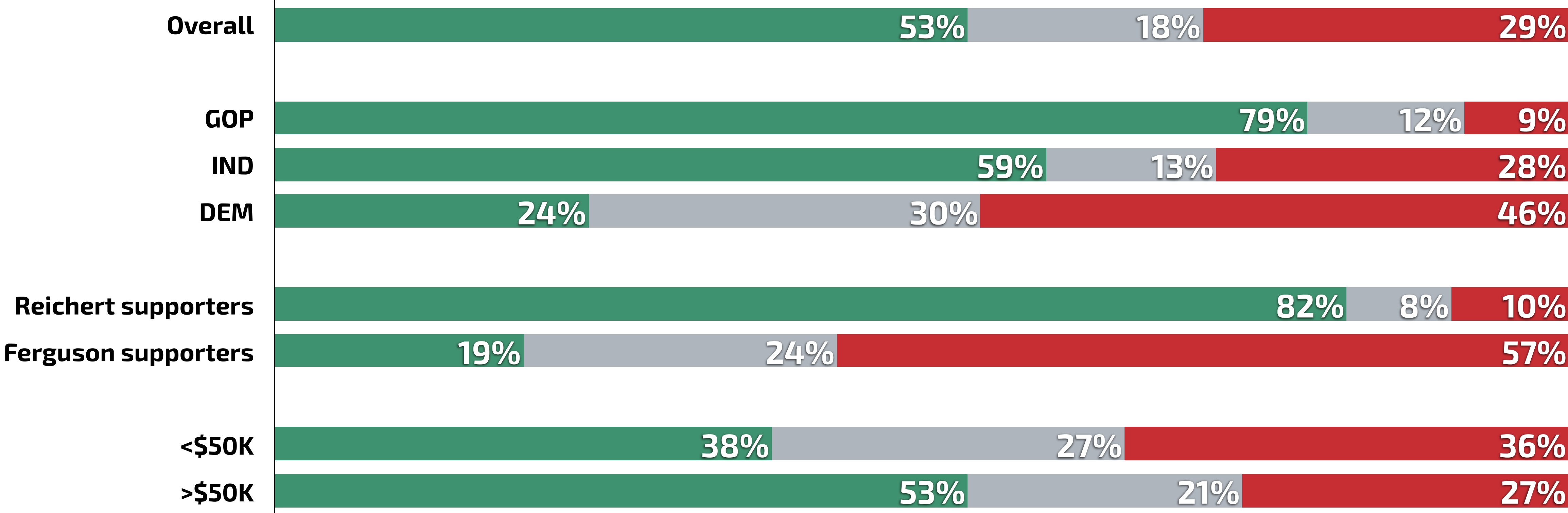


Q. Would you be more or less likely to support a candidate who supports the following measures?
 -A measure to repeal the state excise tax on capital asset gains of over \$250,000.



53% favor prohibiting cap and trade programs; proposed measure sees partisan and income splits

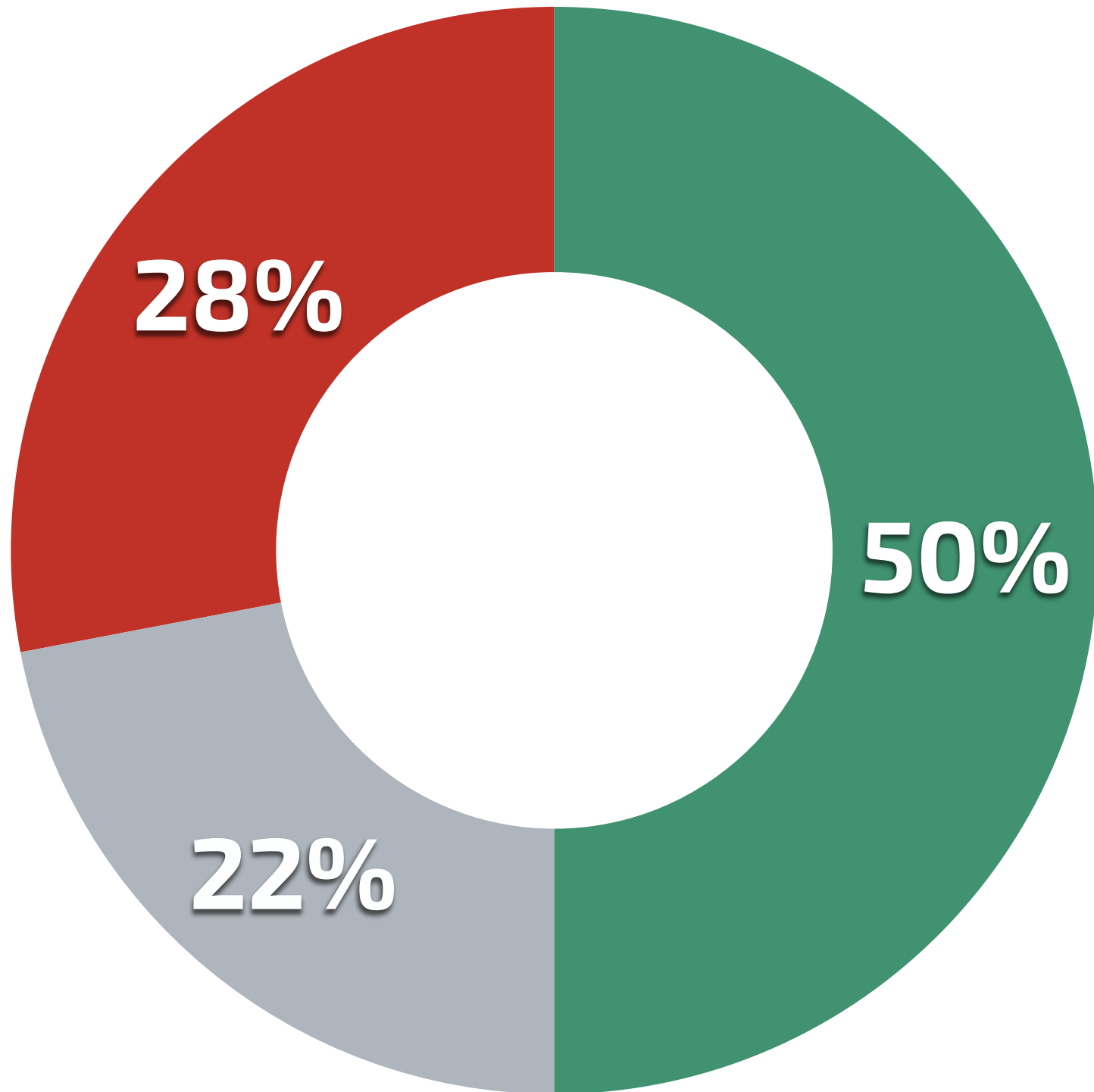
■ Yes, prohibit these programs
 ■ Unsure
 ■ No, continue to allow programs



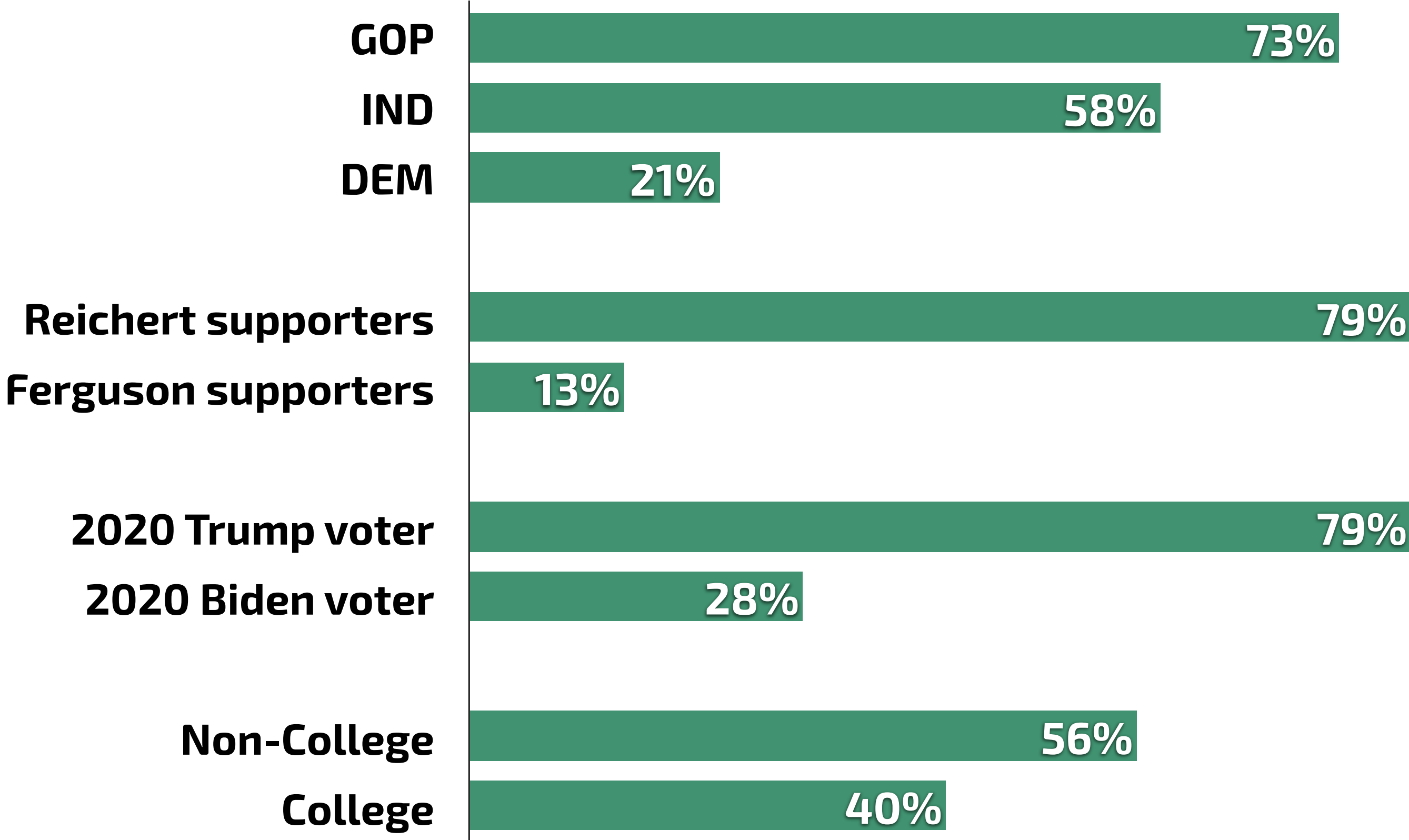
Q. A proposed measure would prohibit Washington state agencies from imposing any type of tax on carbon or “cap and trade” programs, as critics argue these are driving up the cost of gasoline for residents in the state. Proponents argue these programs would reduce carbon emissions in the state. Do you believe state agencies should be prohibited from imposing any type of carbon tax credit trading with increased costs, or should they continue to be allowed to impose these programs?

Half of all voters are more likely to support a candidate who is in favor of prohibiting cap and trade programs

● Much/somewhat more likely
 ● Unsure
 ● Much/somewhat less likely



% Much/Somewhat More Likely



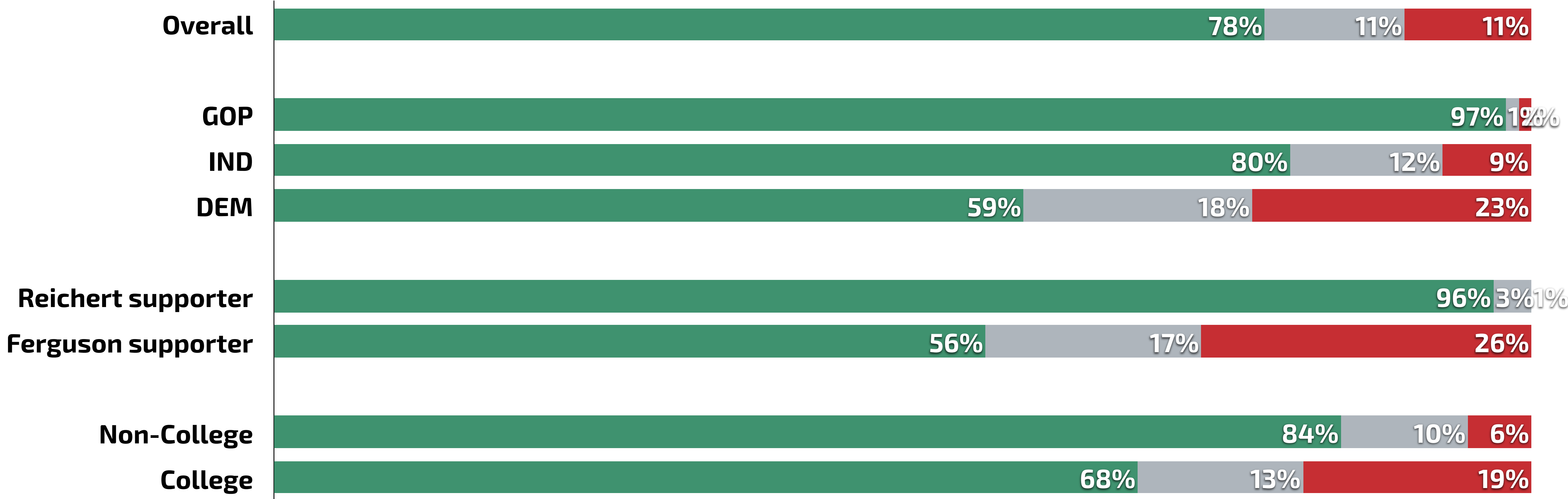
Q. Would you be more or less likely to support a candidate who supports the following measures?
 -A measure to prohibit state agencies from imposing any type of carbon tax credit trading with increased costs.

Natural Gas Ban Law



More than 3 in 4 voters support homeowners' choice on natural gas; Ferguson supporters also favor homeowners' choice by 56-26

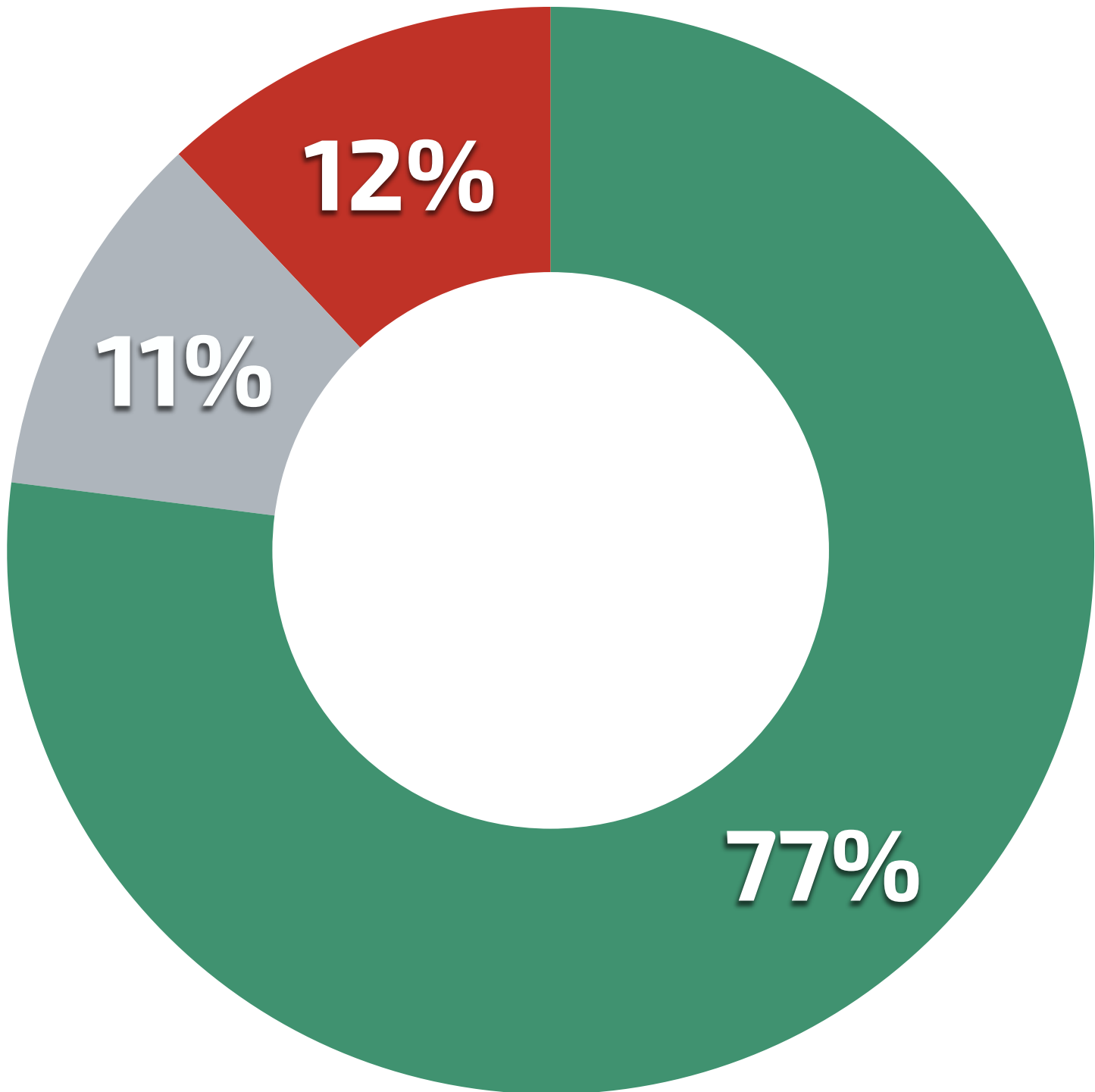
■ Yes, homeowners should have the choice
 ■ Unsure
 ■ No, homeowners should not have the choice



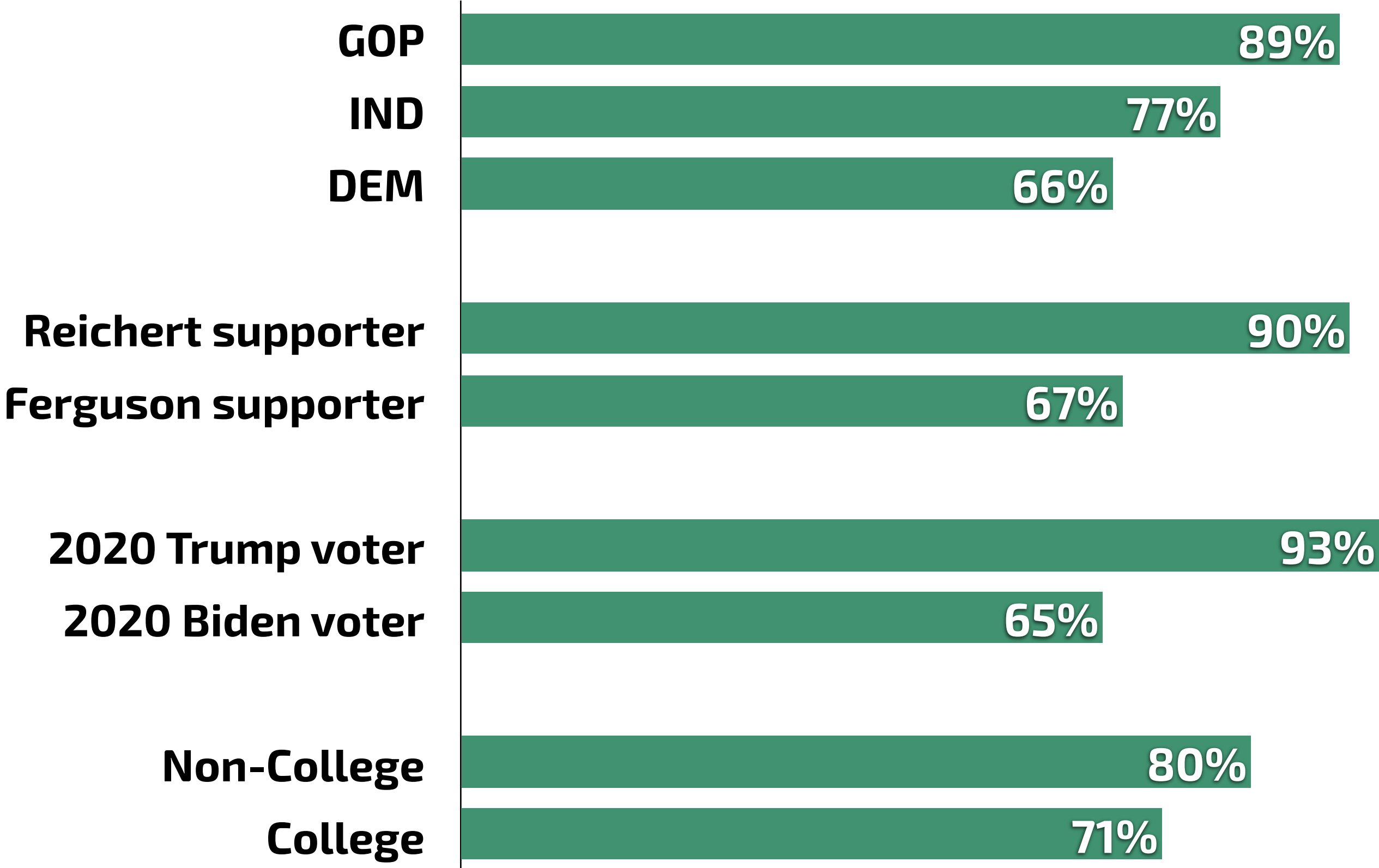
Q. A new bill would create an expert commission to decide if natural gas providers can continue supplying new and existing homes constructed in Washington state with natural gas energy. Proponents argue the commission will help address climate change while opponents argue it will take a choice away from homeowners. Do you believe homeowners should or should not have the choice to continue receiving natural gas to their homes?

Most voters support allowing homeowners and restaurants to use natural gas; two thirds of Democratic voters agree

● Strongly/Somewhat Support
 ● Unsure
 ● Strongly/Somewhat Oppose

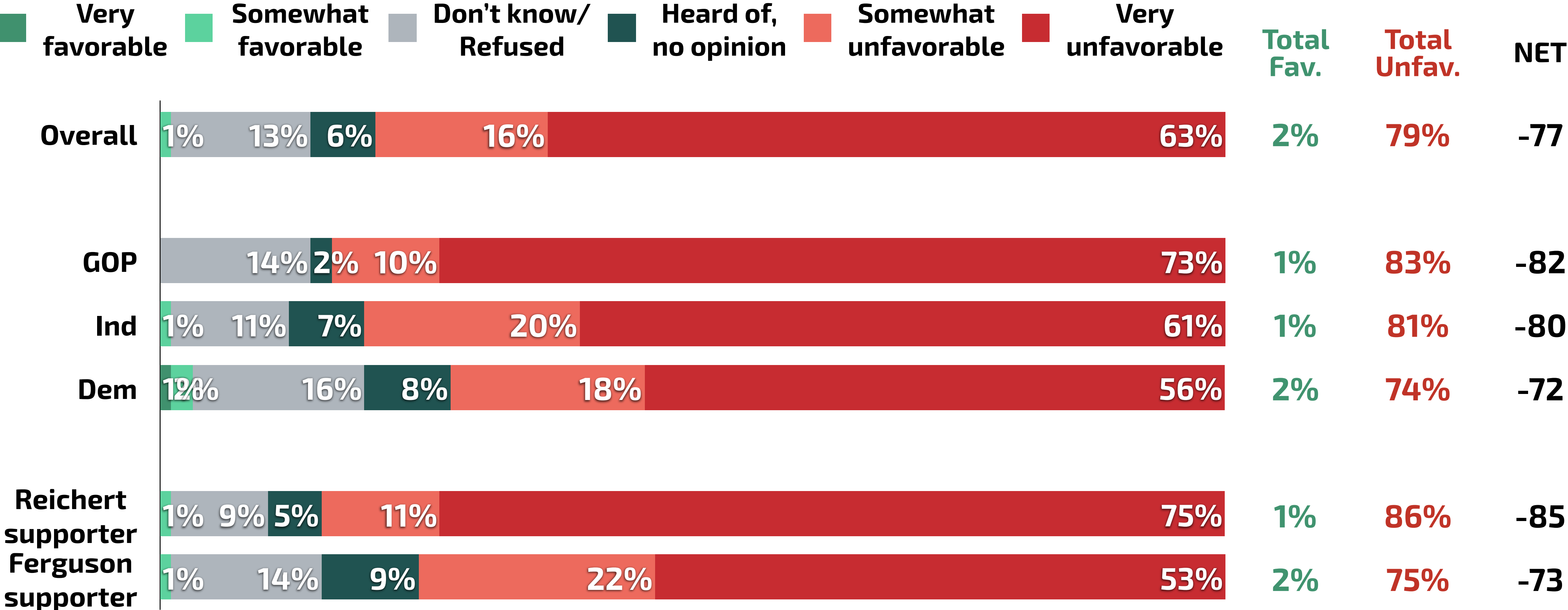


% Strongly/Somewhat Support



Q. Would you support or oppose a ballot measure that would ensure homeowners and restaurants can use natural gas for heating and cooking?

A majority hold very unfavorable views of foreign-owned corporate energy monopolies



Q. Do you have a favorable or unfavorable view of foreign-owned corporate energy monopolies?

Methodology

- Echelon Insights conducted a survey on behalf of Concerned Taxpayers of WA State to understand awareness and perceptions of Washington's recent political activity. The survey was fielded from March 18-21, 2024 in English among a sample of 600 registered voters in Washington state. Thirty percent of respondents were interviewed via live caller on landline and the remaining 70% were contacted via text message to complete the survey online.
- The sample was weighted to population benchmarks for registered voters in the 2024 Likely Electorate in Washington state on gender, age, race/ethnicity, education, region, party, turnout probability, and 2020 vote. All benchmarks for the 2024 Likely Electorate in Washington state were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.
- Estimates for gender, age, region, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.
- Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is ± 4.7 percentage points.





ECHELON
INSIGHTS

